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World Investment Forum

Forum mondial de l'investissement – Foro mundial de la inversión



United Nations
Conference on Trade
and Development
www.unctad.org



World Association of Investment
Promotion Agencies
www.waipa.org



Ghana Investment Promotion Centre
www.gipcghana.com

Jointly organized by UNCTAD and WAIPA in cooperation with GIPC

The World Investment Forum will be held on the occasion of the UNCTAD XII Conference. The Forum will provide an unprecedented opportunity for senior policy-makers, corporate executives, investors and investment promotion agencies to meet and interact through a series of conference, networking and social events.

Investment-led globalization continues apace—with both foreign direct investment (FDI) and trade flows reaching new all-time highs. As this process brings ever more change, there has never been a greater need to understand its salient features, implications and prospects. The World Investment Forum will explore future developments in FDI flows: where they will come from, where they will go, which sectors and industries will account for these flows, and what the new features of the corporate strategies driving the process will be. Particular emphasis will be placed on the new opportunities and challenges for investors, how global value chains and business linkages are evolving and how emerging economies can accelerate the development process through FDI.

Participants will include: Government and business leaders from around the world; senior managers; investors; heads of investment promotion agencies; and global and African media.

Friday 18th April

Pre-Forum Events

UNCTAD/WAIPA Capacity-building workshops 10:00 – 12:00

Foreign Investment Advisory Service, World Bank

Marketing change for investment promotion

A growing number of public and private sector organizations are ranking countries' business environments. The workshop will show how these ranking models are constructed, how IPAs can use their results for image-building abroad and how they can support policy advocacy efforts at home.

IBM Global Business Services

Economic development in a Rubik's Cube World: Turning global trends into local prosperity

IBM's Rubik's Cube World is a framework for analysing the different dimensions in which companies do business and how these dimensions interconnect. The workshop will show how IPAs can use this framework to respond effectively to their clients' needs.

GDP Global Development

Performing at world-class levels – How to achieve investment attraction goals

GDP Global Development analyses 200 IPAs annually in its Performance Benchmarking programme. The workshop will present the best practices identified in the programme, including the effective use of e-marketing in investment promotion and cutting edge methods to enhance IPA performance.

Ernst & Young

Marchés émergents: Vers une source incontournable d'investissement?

Au cours des cinq dernières années, les investissements originaires des marchés émergents ont connu une croissance particulièrement soutenue. Quelles ont été les tendances 2007 de ce mouvement, ses acteurs, leur stratégie et les principaux secteurs d'investissement?

Regional Meetings of WAIPA members 14:00 – 15:45

WAIPA General Assembly 16:00 – 18:00

Gala Dinner (by invitation only) 20:00

Awards recognizing excellence among
Investment Promotion Agencies
Sponsored by GIPC

Saturday 19th April

WIF Stakeholders' Event: Session I

Jointly organized by UNCTAD and WAIPA

Opening and Welcome Addresses 10:00 – 10:30

John Agyekum Kufuor, President of Ghana

Supachai Panitchpakdi, Secretary-General of UNCTAD

Chaired by **Kai Hammerich**, President of WAIPA

Prospects for Global FDI and New Business Opportunities 10:30 – 13:00

In 2007, global flows of FDI reached a new all-time peak of almost \$1,500 billion. High levels of FDI flows are likely to continue owing to many factors, including the rise of global firms from emerging markets and the potential for greater investment in the services sector. Improving investment climates globally are creating opportunities for companies. For many countries and regions, this offers the chance to accelerate economic growth. But the process will not be without serious challenges, and the significant downside risks underline the need for caution in assessing future FDI prospects.

Moderator:

Jon Sopel, BBC World

Panelists

Horst Kayser, Chief Strategy Officer, Siemens AG

Benjamin Mkapa, Former President of Tanzania and Co-Chair of the Investment Climate Facility for Africa

Joseph Quinlan, Chief Market Strategist, Bank of America

Patricia Francis, Executive Director, International Trade Centre

T.C. Venkat Subramanian, Chairman and Managing Director, EXIM Bank, India

Pierre Cailleteau, Chief Economist, Moody's Investors Service Ltd

Gary Carroll, Director, General Business, IBM South & Central Africa

Business Networking Buffet (by invitation only) 13:00 – 15:00

Luncheon presentation

Sponsored by the China-Africa Business Council

continued

Saturday 19th April

WIF Stakeholders' Event: Session II

Jointly organized by UNCTAD, the International Trade Centre and WAIPA

Global Value Chains: Opportunities and Challenges for International and Domestic Firms

15:00 - 18:00

In the global economy, distance is increasingly irrelevant for companies as they seek to source goods and services. This has created opportunities for both developed and developing countries. The same process, however, threatens domestic producers who have not reached standards expected by global buyers. Understanding global value chains, therefore, has become key to facilitating the participation of small domestic suppliers in the international production system. In this session, panelists will consider best practices in supplier development programmes and analyse the role of investment promotion agencies in establishing sustainable global value chains.

Moderator:

Allan Parker, Managing Director, Peak Performance

Part II: The Global Business Perspective

Gary Ross

Vice President, Liz Claiborne

Angelo Paratico

Executive Vice President, Candiani Denim

Ruizhe Sun

Vice President, China National Textile & Apparel Council

Amedee Darga

Chairman, Enterprise Mauritius

Steven Walton

Chairman, Wing Tai International Apparel Group

Part I: The Policy Framework

Semakula Kiwanuka

Minister of State for Finance, Planning and Economic Development, Uganda

David Lovegrove

Director, Private Sector Development, International Development Ireland

Alessandro Teixeira

CEO, Apex Brasil

Horacio Mello

Director of External Relations, EMBRAER

Eric Leong

Africa and Asia Supply Chain Manager, SABMiller

Discussant:

Paul Dembinski, University of Fribourg and Observatoire de la Finance

Business Networking Dinner (by invitation only)

20:00

Handover of WAIPA presidency
Sponsored by Apex Brasil

WIF Stakeholders' Event: Session III

Sunday 20th April

Jointly organized by UNCTAD and WAIPA

Africa: a New Emerging Market for FDI

10:00 - 13:00

Africa is currently enjoying one of its best half-decades of economic growth, and the continent is generating greater investor interest, with record FDI flows registered in 2007. Natural resources and the services sectors have attracted most FDI, but the potential has, as yet, been only partly tapped. Such investment has the potential to generate more rapid development, but more needs to be done to ensure this potential is realised.

Panelists

Rainer Koch, Managing Director and Technology Solutions Group Lead, Hewlett-Packard Africa

Razia Khan, Chief Africa Economist, Standard Chartered Bank

V. Jayatheerthan, Senior Vice President and Operational Head of Africa, 3i Infotech

Deping Hu, President of the China-Africa Business Council and Vice-President of the China Federation of Industry and Commerce

Louis A. Kasekende, Chief Economist, African Development Bank

Omari Issa, CEO, Investment Climate Facility for Africa

Karl P. Sauvart, UN Co-Director, Millennium Cities Initiative

Daniel Gabriel Tembe, Executive Chairman of Mozambican Institute for the Management of Government Shares

An invitation-only luncheon, the Investment Advisory Council will bring together political leaders and senior executives to discuss issues arising from changing international investment conditions. This meeting will also address the opportunities and challenges of FDI and climate change. Invitees will share their views on how FDI can contribute to sustainable development in the interests of nations and stakeholders.

Luncheon (by invitation only)

13:00 - 15:00

Investment Advisory Council (IAC)

UNCTAD XII Opening Ceremony*

15:00 - 17:00

Welcome reception hosted by the Government of Ghana on the occasion of the opening of UNCTAD XII*

20:00 - 22:00

*World Investment Forum participants are cordially invited to these UNCTAD XII events

Related High-level Event - UNCTAD XII

Monday 21st April

Global Leaders' Investment Debate 16:00 - 19:00

The debate will bring together government and corporate leaders from across the world to assess opportunities and challenges emanating from a rapidly changing international investment landscape. From their different perspectives, the leaders will discuss what governments can do to improve business environments and what companies can do to accelerate the development process in the countries in which they invest. The leaders will also consider how foreign investment can spur local enterprise and reduce poverty. The event will draw on the insights of leading decision-makers in politics and business to generate a rich, solutions-oriented debate.

Opening remarks by

Supachai Panitchpakdi, Secretary-General of UNCTAD

Panelists

John Agyekum Kufuor, President of Ghana

Tarja Halonen, President of Finland and Co-Chair of UN Millennium Summit

Paul Kagame, President of Rwanda (tbc)

Ana Vilma Albanez de Escobar, Vice-President of El Salvador

Gengshu Miao, President of China International Investment Council and President, SINOTRANS

Ian Cockerill, CEO, Gold Fields Ltd

Mo Ibrahim, Chairman, Mo Ibrahim Foundation and Founder of Celtel

Peter Barker-Homek, CEO, Abu Dhabi National Energy Company

Moderator:

Simon Hobbs, CNBC's programme
"The Leaders"

Women in Business Awards 19:00 - 19:30

The first Women in Business Awards will be presented to women-owned companies that have benefited from the development services of Empretec Centres. The criteria include levels of innovation, entrepreneurialism and company performance. The awards have been judged by an international panel of independent experts and will be presented by H.E. Mrs Tarja Halonen, President of Finland and Co-Chair of UN Millennium Summit, the First Lady of Ghana, Mrs Theresa Kufuor (tbc) and the Secretary-General of UNCTAD, Mr Supachai Panitchpakdi.

Related High-level Event - UNCTAD XII

Tuesday 22nd April

Interactive thematic roundtable 2

Creating an institutional environment conducive to increased foreign investment and sustainable development 15:00 - 18:00

It is imperative to maximize the gains from FDI. From increasing domestic productive capacity to reaping the full range of spillovers, the right policy mix is essential if the most is to be gained from FDI. Among the greatest challenges facing policy-makers is the creation of an institutional environment conducive to increasing foreign investment and enhancing sustainable development.

Opening remarks by

Supachai Panitchpakdi, Secretary-General of UNCTAD

Panelists

Mohamed Nouri Jouini

Minister for Development and International Cooperation, Tunisia

Ezra Suruma

Minister of Finance, Planning and Economic Development, Uganda

Xiaozhun Yi

Vice-Minister of Commerce, People's Republic of China

Pedro Mejía Gómez

Vice-Minister of Tourism and Trade, Spain

Marek Belka

Executive Secretary, United Nations Economic Commission for Europe and former Prime Minister of Poland

Mario Amano

Deputy Secretary General of the OECD

Moderator:

Benjamin Mkapa, Former President of
Tanzania and Co-Chair of the Investment
Climate Facility for Africa